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Lakeshore Mac



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Monthly E-letter

Useful, creative, and easy information to make owning a Mac just that much better! From your friends at Lakeshore Mac

It's School Time Again! I am dedicating this E-letter to Back to School. Just because you or someone you know isn't going back to school doesn't mean this E-letter is not for you. Don't miss out on all the discounts for those of you in school or out! So, keep reading. You just might learn something.



Mac for School: This is the last week for you to get a free iPod Touch when you order a new Mac for anyone going back to school. This offer ends on September 7th. Even if you're not a student, Apple still has something for you. Buy any Mac and get a free printer and \$30 off iWork and MobileMe. You can combine this offer to get the most for your student or yourself. You'll also get free shipping and free recycling of your old computer whether it's a Mac or not. For more information, click here. [Mac For School.](#)

iTunes U: The U stands for University! Just in case U didn't know :) Launch iTunes then click on the iTunes Store in the side bar on the left. After the store comes up, you will see the iTunes U tab. Click on it and you can get a Harvard, Stanford or Yale Education for free. Podcasts, audio books, lessons are at your finger tips. They say we live in the information age. Well, here it is. What ever you want to know is here. Need to get ahead at work? Need a different job? Have to study for a test? Use the iTunes U any way and every way possible. It is one of the greatest underused features Apple has to offer.



On-Line resources for Students, Teachers and Parents: There are tons of On-Line resources to help you and your child get the best possible education at any age. Check out these web sites for answers to any Educational question you might have.

USA.gov: Did you know that the government has a web site just for your education? Find the best College, get parenting resources or find grants. It's all here.

DealTaker.com: Sign up free to get great deals on everything you need for school. Backpacks, clothes, shoes and everything else you might need.

High School Ace: A web guide to some of the best free educational resources for teens. Homework will be a breeze.

Family Education: Learn how you can encourage your child's learning, detect trouble spots, and build a positive relationship with the teacher. Find out what your child needs to know at every grade level.

Apple in Education: Have an iPhone, iPad or iPod Touch? Apple will tell you the best App for doing all kinds of things in education. There are thousands of them. And here you thought it was just for games.

Teens and Hearing Loss: I love the fact that I don't have to listen to my teenage grand-daughters music. She just puts her ear buds in her ears and her music belongs to her alone. This is great for me but it can be bad for her and others like her who listen to loud music using an iPod, iPhone or other MP3 player. Hearing loss in teens has increased 30%. Are we creating a generation of deaf people by age 50?



Teens and Hearing Loss continued: If you have purchased your child an iPhone, iPod Touch or iPad, there is something you can do as a parent to protect them. Even if you haven't purchased one yet, let this be your incentive to stick with Apple instead of some other cheaper brand. All you have to do is touch Settings on the iPhone, iPod Touch or iPad. Next, click on iPod in the list. Find Volume Limit and switch it to On. Adjust the slider to where you want it. Somewhere in the middle would be fine. After you have done that, click on Lock Volume Limit. Enter a 4 digit Volume Limit Code that only you will know and enter it again to make sure it is correct. Now click on the Home button on the bottom and no one even needs to know what you have done except for you. I can guarantee that when your child finds out, they will hate you for it now but will be thankful when they are the only one who can still hear without hearing aids at age 50. To read the study regarding hearing loss and teens, click here: [Teen Hearing Loss](#).

Mac Rumors Buyer's Guide: Tired of buying something new and have a new model crop up the next day. Use this information to get the most for your money when purchasing your new Mac, iPhone, iPod or iPad.

iPod classic: Don't Buy - Updates soon

iPod touch: Don't Buy - Updates soon

iPod nano: Don't Buy - Updates soon

iPod shuffle: Don't Buy - Updates soon

iPhone: Buy - Product recently updated

iPad: Buy Now! - Product just updated

Mac mini: Buy - Product recently updated

iMac: Buy Now! - Product just updated

Mac Pro: Buy Now! - Product just updated

MacBook: Neutral - Mid product cycle

MacBook Pro: Neutral - Mid product cycle

MacBook Air: Don't Buy - Updates soon

Information gathered from [Mac Rumors Buyers Guide](#).

Apple Rumors and Innuendoes: New iPod's and iTV: Apple has scheduled a special event for September 1st in San Francisco. Rumors have it that new iPods will be introduced and a new \$99 device called iTV will be available that will replace the old Apple TV. I will talk about it on my Facebook Fan Page, Lakeshore Mac as soon as I find out. Make sure you become a fan. Read the article or others like it here: [Mac Rumors](#).

Magic Trackpad: I wrote about the Magic Trackpad last month and told you a little bit about it. I have had my Magic Trackpad for over a month now and have fallen in love with it. If you are on the fence about getting a Magic Trackpad, read my Blog first and maybe I can give you a little push to get one for yourself. [Magic Trackpad](#).



Great iPhone/iPod Touch App: Harry Potter Spells: Free, free, free! But it won't be for long. Just in time for school! Let your kids learn how to spell the Harry Potter way! AVADA KEDAVRA! Get it here: [Harry Potter](#).



Great iPad App: Print n Share for advanced printing: Want to print from your iPad? I did. I use my iPad for just about everything! Being able to print was my last hurdle. I found this \$8.99 App and it can print just about anything, anywhere to any printer! It will work on your iPhone or iPod Touch too! So if your Teen uses their iPod Touch or iPhone for research, they will be able to print! It's well worth the money. My iPad can do everything now! Get it here: [Print n Share](#)

Great Mac App: Deal on MS Office: You have probably heard me talk unfavorably about Microsoft Office before. It's not my favorite program. The main reason why is because it has basically remained the same for the last 20 years. Most of the things it does, you can do much more easily and beautifully with iWork, Apple's antidote for Office. iWork is a suite of programs just like Microsoft Office. Pages reads and creates Word documents, Numbers reads and creates Excel Spread sheets, and Keynote reads and creates Power Point Presentations. You really don't need Microsoft Office. However; if you work in an Office environment and use Word or Excell every day on a PC, you might as well get the best deal possible. You can get Office Mac 2008 through the Apple Store for \$129.95. That's a \$20 savings. Plus, you will get a free upgrade to the full version of Office 2011 when it comes out next year. Offer good through November. Find out more here: [MS Office Deal](#).





Great Deals: Jazz Camcorder: If you don't have an iPhone 3GS or 4, iPod Nano or Flip, for taking video don't worry. You can still create great little movies on this little Jazz High Definition Camcorder for \$49.88 at Big Lots this week. It can hold an 8GB SD Card, has a 2.4" flip out screen and is also a 12MP still camera! The 8GB SD card will run you another \$25 bucks at Staples or BestBuy. If you just purchased a new iMac with that little SDXC card slot on the side, now you'll be able to use it. If you don't have a new iMac you can use your printer with an SD card slot. If you don't have either, you'll have to purchase a SanDisk ImageMate Multi-card reader for another \$22 bucks. That puts your total purchase up to about \$100 bucks. It's a better deal if you have an SD card laying around with the ability to read it. Read more about it here: [Big Lots Jazz](#).

Product Recall: Flat Screen TV mounts may fall off the wall and on to you! Check yours to make sure that it's not made by Milestone AV Technologies. This recall affects the Simplicity model SLF2 and the Sanus Vision Mount model LF228-B1. The number is located on the UL sticker on the wall plate. If you find that your's is part of this recall. Click here for more information: [Milestone Recall](#).



South West Michigan Mac Users Group: Meets the 1st Tuesday of every month at the church of the Epiphany in South Haven. Last month, I showed you how to harness the power of iTunes. You can find web links from this meeting on our web site. Our next meeting will be Tuesday, September 7th at 7:00. I will be showing you iWork and it's suite of programs, Pages, Numbers and Keynote. For door to door directions and meeting notes, click here: [SWMMUG](#)

I hope you enjoyed this months E-letter. If you have a question or a problem, there are tons of ways to contact me. Make sure you join my Facebook Fan Page (Lakeshore Mac) so that you can get up to date information and happenings in the Tech world. In the mean time, use this information to get you and your kids back to school!

Lakeshore Mac Web Site: Information for your Mac and great deals via MacMall. <http://www.lakeshoremac.com>

Mac FindHer Web Site: Tech information geared toward females. <http://www.macfindher.com/>

Contact Me: Call for service or E-mail me if you have a problem. 269.214.2356, jodi_spangler@lakeshoremac.com

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Find me on FaceBook: lakeshoremac

Twitter: www.twitter.com/lakeshoremac or www.twitter.com/macfindher

Facebook Fan page: Lakeshore Mac

iChat or IM: lakeshoremac

iWeb: http://web.mac.com/lakeshoremac/Jodis_Site/Welcome.html



Thanks for Reading!
Jodi