

February 2010



We love  
our Macs!



## Monthly E-letter

Useful, creative, and easy information to make owning a Mac just that much better! From your friends at Lakeshore Mac

**How to tell if you need a new Mac:** It would be great if all of us Macophiles could buy a new Mac every time Apple releases a new model. Most of us can't afford to do that. I'm going to tell you how to know when it's time to purchase a new Mac or keep the one you have for just a little bit longer. First, you have to ask yourself these six questions:

1. Does my current Mac do everything I want it to do?
2. Is there a part on my Mac that has stopped working and needs to be replaced?
3. If I purchase a new camera, printer, scanner, hard drive, etc. will it work with my current system?
4. If I purchase a new program to run on my Mac, will it run under my current operating system?
5. If I purchase a new Mac, what will I do with the old one?
6. If I purchase a new Mac, will my old software run on the new one or will I have to buy everything?

Here are the answers to each question:

1. *Does my current Mac do everything I want it to do?* If you are happy with your Mac and you have no problems whatsoever, there is no need to get a new one. I don't care if you have an old Bondi Blue iMac. If you're happy with it. Fine.
2. *Is there a part on my Mac that has stopped working and needs to be replaced?* Did your CD/DVD drive stop working? Is your hard drive dead? Anytime you have a major piece of hardware go out and your 3 years worth of AppleCare is over, you should get a new Mac. It has been long enough and it is not worth putting money into an obsolete, slow computer. Note: if you did not purchase AppleCare and your Mac is just over a year old, better consider purchasing a new one any way. The cost of labor and parts are usually not worth it to fix. Make sure you always get AppleCare for any new Mac because of this reason.
3. *If I purchased a new camera, printer, scanner, hard drive, etc. will it work with my current system?* Before your purchase anything for your Mac, make sure it will work with your system. You will need to know the hardware and software specifications of your Mac. Don't fret, it's easy. Just go up to the Blue Apple in the upper left hand corner of your screen and drag down to About This Mac. It will tell you the version of your Operating System under Mac OS X. Next is the Processor speed and type, then how much memory you have in your Mac. These are the three things you must know. Example, my version of Mac OS X is 10.6.2. My processor is a 2.26 GHz Intel Core 2 Duo, I have 4GB of memory. Write them down then when you are investigating a new product like a camera, printer or scanner, check the System Requirements. It will always be listed on the web site or on the side of the box. If your Mac is too old to run the new item, you might want to consider buying a new Mac too.
4. *If I purchase a new program to run on my Mac, will it run under my current operating system?* Again, know what version of OS X you are running. If you have a Mac with a Power PC processor running OS X 10.4.11 and the software says it will work on an Intel 10.5 and up, you will need a new Mac. You can not make a PowerMac processor an Intel Processor. Time for a new Mac. This is also the fact for those of you who want to watch Netflix Movies on your Mac. If you don't have an Intel processor, it won't work.
5. *If I purchase a new Mac, what will I do with the old one?* Apple will take the old one if you are buying a new Mac through the On-line Apple Store or at any Apple Store directly. Heck, they'll take any kind of computer, not just a Mac. You must Opt in during check out. If you forget, you can contact them later by clicking on Free recycling towards the bottom of their main page. If you have a Mac in good condition and don't want it gutted, I might be able to find a home for it. Just let me know.
6. *If I purchase a new Mac, will my old software run on the new one or will I have to buy everything?* That depends. Most new Mac's come with iLife which includes iPhoto, Garage Band, iWeb, iMovie, and iDVD. If those are the only programs you use, you won't need to purchase anything else, however; if you have versions of Microsoft Office, Pho-

toshop, FinalCut Pro and so on, new software might cost you more than the new computer. You might be better off waiting until you can afford everything at the same time. Then double the price of the new Mac for new software too.

I hope this information will help you make the correct decision if and when to buy a new Mac. Of course, you could just call and ask me. Don't forget to check out Mac Rumors Buyers Guide to make sure you are buying the right Mac at the right time.

**Mac Rumors Buyer's Guide:** Use this information to get the most for your money when purchasing your new Mac.

**iPod classic:** Neutral - Mid product cycle

**iPod touch:** Neutral - Mid product cycle

**iPod nano:** Neutral - Mid product cycle

**iPod shuffle:** Neutral - Mid product cycle

**iPhone:** Don't Buy - Updates soon

**Mac mini:** Neutral - Mid product cycle

**iMac:** Neutral - Mid product cycle

**Mac Pro:** Don't Buy - Updates soon

**MacBook:** Neutral - Mid product cycle

**MacBook Pro:** Don't Buy - Updates soon

**MacBook Air:** Don't Buy - Updates soon

Information gathered from [Mac Rumors Buyers Guide](#).

**Apple Rumors and Innuendoes: Steve Meeting with Share holders today:** Steve will meet with share holders today to talk about Apple's momentum and the launch of the iPhone 4G later this year. Rumors have it that the new iPhone 4G will run on the Verizon network. See full article here: [Shareholder Meeting](#)

**Hot Deal! Best Buy:** Best Buy is offering Reward Members a \$100 coupon to purchase a refurbished iPhone.

- Refurbished [Apple iPhone 3G 16GB](#) in Black or [White](#) for \$29.99
- refurbished [Apple iPhone 3GS 16GB](#) in Black or [White](#) for \$49.99
- refurbished [Apple iPhone 3GS 32GB](#) in Black or [White](#) for \$149.99

Click here to see the entire deal and print the \$100 coupon. [iPhone Deal](#)

**Spanking Corner: Toyota:** Why did it take you so long? Why did people have to die? You still don't get it! If you have a Toyota, click on this link to see if your car has been recalled: [Toyota Recall](#).

**New Mac Users Group: New MUG Coming Soon!** I am working with Father Michael Ryan at the Church of the Epiphany in South Haven to start SHMUG or South Haven Mac Users Group. Our first meeting should be in April. Come and learn about all things Macintosh or iPhone. Every meeting will be a free training session. You won't want to miss it! I will let you know exactly when and where as soon as we finish all the details.

**Lakeshore Mac Web Site:** Information for your Mac and great deals via MacMall. <http://www.lakeshoremac.com>

**Mac FindHer Web Site:** Tech information geared toward females. <http://www.macfindher.com/>

**Contact Me:** Call for service or E-mail me if you have a problem. 269.214.2356, [jodi\\_spangler@lakeshoremac.com](mailto:jodi_spangler@lakeshoremac.com)

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*Thanks for Reading!*  
*Jodi*