

January 2011



## Monthly E-letter

Useful, creative, and easy information to make owning a Mac just that much better! From your friends at Lakeshore Mac

### The Mac App Store

The Mac App Store is here! You can now purchase Apps or programs directly onto your Macintosh! If you have an iPhone, iPod Touch, or iPad, you are well aware of the App store. Now it is available on your Mac as well. All you need to do is to upgrade to OS X 10.6.6. The Mac App Store will appear in the lower left hand corner of your Dock next to the Finder and you're ready to roll! The Mac App Store changes everything! Gone are the days of searching and searching for software for your Mac. Everything is right in the Mac App Store. No more disks, no more boxes, just click and it automatically installs on your Mac. You'll never have to enter a serial number or software key again. The Mac App store keeps track of all that through your Apple ID. The same one you use for iTunes. The best thing about the Mac App store is that you only need to purchase the App once but can use it on every Mac you own! Apps are half the cost and many are free! Read more about the Mac App Store by clicking on the A in the blue circle.



### How Do You Know?

How do you know when it's time to get a new Mac. If you're like me, you want a new one every time Apple releases a new model. Of course, most of us don't have the cash to do that. So, here are three things that will help you know when it's time:

Next Mac Users Group Meeting

February 1 7-9PM

Subject: Facebook

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**ABOUT LAKESHORE MAC**

We love Macs, iPhones, iPods, and iPads and know you love yours too. When they break, we are here to help. If you need to know more about them, we'll talk your leg off. Call anytime to find out more.

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1. You've had it for more than 3 years. AppleCare is up. Anything that goes wrong is out of your pocket. If the repair is half the cost of a new Mac, get a new Mac!
2. You just purchased a new printer, camera, iPod, or iPad and it will not connect with your Mac because it's too old. Upgrading the memory, hard drive or operating system is an option but then you'll be putting money into an old dog. Think about retiring it.
3. You can no longer get to places on the Internet or you can't see movies, play games or other things you want to do on-line. Your web browser can not be upgraded unless the operating system is upgraded. This is an option that will cost you money. Refer to #1 to make the correct decision.

I hope this has helped you. Just because you get a new Mac, doesn't mean you have to get rid of the old one. Use it just for iTunes or a scanning station. I take donations of old systems, fix them up at my cost and give them to the less fortunate. If you would like to participate, please let me know.

## Mac Rumors Buyers Guide

Don't you just hate it when you buy something then there's a new model out the next day and your's is old already! Use this guide so you don't get burned. Always check the [Mac Rumors Buyers Guide](#) yourself before you buy anything!

- iPod Classic - This will be phased out. Get it if you want it.
- iPod Touch - OK to buy
- iPod Nano - OK to buy
- iPod Shuffle - OK to buy
- iPad - Wait
- iPhone - Wait
- Mac Mini - Wait
- iMac - Wait
- Mac Pro Tower - OK to buy
- MacBook - Wait
- MacBook Pro - Wait
- MacBook Air - OK to buy

## Top Free Apps

iPad - [Angry Birds](#)

iPhone/ iPod Touch - [Bubble Ball](#)

Mac - [Pangea Arcade](#)

## That's a Wrap!

I hope you have enjoyed the new format for my E-letter. To create a copy, just go to File then Print. Look for the PDF button in the lower left hand corner then drag to Save as PDF. You can then Archive a copy just like always. Don't hesitate to call me with questions or comments as I love hearing from you.



Happy Macking,

Jodi Spangler

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