


June 2010

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Lakeshore Mac



Your Everything  Experts

Monthly E-letter

Useful, creative, and easy information to make owning a Mac just that much better! From your friends at Lakeshore Mac

Apple has been busy! New iPhones last month. New iMacs now, new Mac Pro's in August and a brand new device called a Magic Trackpad! I will share a little information about each one in this E-letter. For more information visit the: [Apple Store](#).

New iMacs: All iMacs have the new Intel processor architecture. The Intel Core i3, i5, or i7 processors are blazing fast and support Hyper-Threading which means that they can do tons of stuff at the same time for improved response time. The new iMac's are faster, bigger, brighter and better than ever before. All of these iMac's come standard with 4GB of memory and a 1TB hard drive except for the entry level which only has a 500GB hard drive. iMac's come in two sizes, 21.5" or 27" measured diagonally across the LED backlit LCD screen. There are actually 7 models to choose from. Three models in the 21.5" size and four in the 27" size, two of which are Quad Core machines. The more cores the better! All the new iMacs have new and improved graphics processors for better gaming and movie playback. Four USB 2.0 ports, one FireWire 800 port, and an SDXC card slot so you can take the memory card from your camera and insert it directly into the side of the Mac like another hard drive. Pretty cool! The entry level iMac will cost you \$1,199. If you get the top of the line iMac it's going to set you back \$4,168! Make sure you know which one you need before you buy it. A good place to be is in the middle. Don't get the low end, but don't get the high end either unless you specifically know what you're doing. You can compare all the different iMac models here: [Compare iMacs](#).



New Mac Pros: Coming in August with up to 12 cores of processing power for the fastest Mac ever! If you are considering buying a new Mac Pro, you'd better wait until next month. I'll be telling you all about it in next month's E-letter. In the mean time, read all about it here: [New Mac Pros](#).



Magic Trackpad: This is a completely new device! It uses gestures like the iPad and I believe it to be the death knell for the mouse. Apple has been slowly changing the way we compute. It first started with the touch screen of the iPhone and the trackpads of MacBooks, then migrated to the iPad and has now found it's way to our desktops. OK, so I ordered mine within the first 15 minutes of it's introduction. For only \$69 I'll take some magic please! I would love to control all the content of my screen with the swipe of my hand. I can hardly wait! If you get a new iMac, you can choose between a Magic

Mouse or a Magic Trackpad. Stay with the future and choose the Magic Trackpad. I think we'll never look back. The Magic Trackpad will only work with Snow Leopard OS X 10.6.4. Read more about the Magic Trackpad here:

[Get the Magic!](#)

Apple Battery Charger: Apple now has a really cool looking battery charger that will charge all the AA batteries you will need for your Magic Trackpad, wireless keyboard, or Magic Mouse. It comes with 6 batteries that are suppose to last for 10 years! Wow! Well worth the \$29 price. Quit chucking your batteries and polluting the earth. Get the Apple Battery Charger here: [Apple Battery Charger](#)



Mac Rumors Buyer's Guide: Tired of buying something new and have a new model crop up the next day. Use this information to get the most for your money when purchasing your new Mac, iPhone, iPod or iPad.

iPod classic: Don't Buy - Updates soon

iPod touch: Don't Buy - Updates soon

iPod nano: Don't Buy - Updates soon

iPod shuffle: Don't Buy - Updates soon

iPhone: Buy Now! - Product just updated

iPad: Buy Now! - Product just updated

Mac mini: Buy Now! - Product just updated

iMac: Buy Now! - Product just updated

Mac Pro: Don't Buy - Updates in August

MacBook: Buy - Product recently updated

MacBook Pro: Neutral - Mid product cycle

MacBook Air: Don't Buy - Updates soon

Information gathered from [Mac Rumors Buyers Guide](#).

Apple Rumors and Innuendoes: iLife 11: The iLife suite that includes iPhoto, iWeb, iMovie, iDVD and GarageBand. will be upgraded August 7th and will sell for \$79. It will come with a new mystery application and will upgrade all our iLife programs we love with the exception for iDVD which is rumored to go away. I hope not! Read more about iLife 11 here: [iLife 11](#).

Great Deals: VistaPrint: God how I love these people! You can get 250 business cards printed for \$3.99. Need matching shirts, mugs or pens? You can get them for pennies! Need wedding announcements, thank you cards, or envelopes? Get them cheap! With the cost of printer ink, I can't beat their prices even doing it myself. If you need any of these things, make sure you check here before you buy something any where else: [VistaPrint](#)

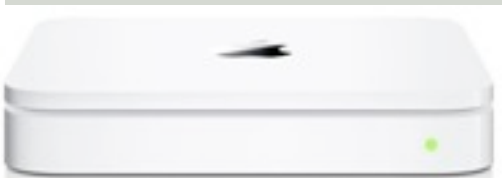


Great iPhone/iPod Touch App: Cat Physics: Free, free, free! Can't do any better than that. The object of this game is to pass the ball back and forth from one cat to the other, simple, right? NOT! Trap doors, flip boards, glass window obstacles to name a few. Chill out for summer and get this cool game. You'll accomplish nothing but sheer delight! [Cat Physics](#)



Great iPad App: Flipboard: This free iPad App takes your Facebook and Twitter Accounts and magically displays the contents like that of a magazine or book. It also displays today's news and RSS feeds and all kinds of things. It's beautiful when it works. Photos all but jump out of your iPad! They have had growing pains and I'm hoping that they can work the bugs out. It's pure eye candy when it works well. Get Flipboard here: [Flipboard](#)

Great Mac App: NameChanger: Ever have a bunch of items that you want renamed? Say it's from your digital camera and everything is named IMG_XXX or DCP_XXX. NameChanger allows you to quickly and easily change the names of all these files at the same time and it's free! Downloads available for all versions of OSX. Get it here: [NameChanger](#)



Product Recall: 2008 Apple Time Capsule. Customers who bought a faulty Time Capsule in 2008 may be entitled to a free repair or replacement of their faulty Time Capsule. Those who previously paid for a fix could receive a refund. The serial numbers of the faulty Capsules range from XX807XXXXXX - XX814XXXXXX. Here is a link to the Apple Support Document regarding symptoms and how to get your Time Capsule repaired. [Funky Capsule](#) Or you can call Apple at 1-800-275-2273



South West Michigan Mac Users Group: Meets the 1st Tuesday of every month at the church of the Epiphany in South Haven. Last month, I demonstrated the Magic of iPhoto. You can find web links from this meeting on our web site. Our next meeting will be August 3rd at 7:00. I will be showing you how to harness the power of iTunes. For door to door directions and meeting notes, click here: [SWMMUG](#)

I hope you enjoyed this months E-letter. If you have a question or a problem, here are tons of ways to contact me. In the mean time, enjoy the last part of your summer vacation and have fun with all your Apple Gear! 🍏

Lakeshore Mac Web Site: Information for your Mac and great deals via MacMall. <http://www.lakeshoremac.com>

Mac FindHer Web Site: Tech information geared toward females. <http://www.macfindher.com/>

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Thanks for Reading!

Jodi

