

July 2007



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Macs!

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THE MACINTOSH EXPERTS

Monthly E-letter

Useful, creative,
and easy information
to make owning a Mac
just that much
better! From your
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iPhone News. Apple reported that 270,000 iPhones were sold in about 30 hours. Reviews for the iPhone are stellar. With increased Mac sales, iPods and iTunes soaring, Apple is headed for the stratosphere! I remember the dark days of Apple when admitting that you owned a Mac was sure to get raised eyebrows and a snicker from anyone within ear shot. Those days are long gone. Apple can do no wrong! If only the iPhone worked on all cell phone networks. I'd run out and get one. Apple's contract with AT&T Wireless is for two years. That's a long time to wait for one of these beauties. Maybe I'll get one before that just for the iPod, camera, internet access and all the other goodies without using the phone. Of course I'll need an extra \$500 and that's not going to happen for a while. If you have one, drop me an Email and let me know what you think. I'll just sit here and drool for a while.

Apple Rumors: It's been rumored for a while that [new iMacs](#) are coming. Now the rumor mill is humming about a new 6th generation full scale iPod in the works. [ThinkSecret](#) believes that the iPod will not feature a touch-screen or a scaled down version of OS X until 2008. Instead, they believe that the new iPod will be shorter than existing iPods but will maintain the current screen and click wheel. Coming in August?

July Updates. iTunes 7.3.1, QuickTime 7.2, iPod Reset Utility 1.0.2 for Mac, Audio Update 2007-001, Mac OS X 10.4.10 Update v1.1 (Intel), Mac OS X 10.4.10 Combo Update v1.1 (Intel). Run Software Update under the blue apple in your menu bar or go to www.apple.com/downloads/macosx/apple.

Apple Repair Extension Program. MacBook and MacBook Pro Battery Updates, iBook and PowerBook G4 Battery, iMac G5 Power Supply, Power Mac G5 Power Supply. If you have one of these computers and want to find out more, go to <http://www.apple.com/support/> then scroll down to Exchange and Extension Programs on the right then click on the link.

Apple's OS X Tips: Mac OS X has the ability to create ZIP compressed files built in. It will shrink the file so that it will be easier to E-mail. Most Internet service providers have a 10 MB limit. To create a compressed file, click on a file, then go to the Action menu (the button that looks like a gear up in the Finder window's toolbar), and choose Create Archive. This will create a new file, with the file extension ".zip." This is the compressed file. You can also compress several different files (like three, for example) into one single archive file — just Shift-click on all the files you want included, then choose Create Archive of X Items from the Action menu. A file will be created named "Archive.zip". If someone sends you a ZIP file, just double-click it and Tiger will automatically decompress it. Just zip it and forget it!

Cool Freeware: I don't know how people make great software and then just give it away for free, but they do. Check out the following programs:

Soundflower 1.2.1: This application allows you to route audio from one program to another. Great for Podcasts, iMovie, FinalCut or an other program where sound is needed. Get it at <http://www.cycling74.com/downloads/soundflower>

Google Earth: Google Earth not only lets you visit any location on earth in cool fly by reality, it will also get you street by street directions to or from any where. If you're a biker or runner, you can get exact measurements of your route. Get it here: <http://earth.google.com/download-earth.html>

WEB 2.0

JUST WHAT IS WEB 2.0 AND HOW CAN I USE IT?

If you spend any time at all on the Internet, you've probably heard about Web 2.0. For those of you who haven't or for those of you who are wondering if what you heard is true, I will explain what Web 2.0 is and how to make it work for you.

According to [Wikipedia](#):

Web 2.0 is a term often applied to a perceived ongoing transition of the World Wide Web from a collection of websites to a full-fledged computing platform serving web applications to end users. Ultimately Web 2.0 services are expected to replace desktop computing applications for many purposes.

It's a transformation from all applications living on your computer to applications living on the Internet. Wikipedia itself is a Web 2.0 application. Wikipedia is a free Encyclopedia that anyone can edit. Here are more Web 2.0 applications and what they do.

YouTube.com: All you need is a camcorder and your Mac and you can broadcast yourself to millions! Don't laugh. Many people have multi-million dollar careers because of YouTube.

MySpace.com: Create a profile and tell a little bit about yourself and you can have instant friends all over the world with similar interests. It's not just for kids or pedophiles. People have found future spouses and long lost friends and family.

Digg.com: A community based news website. News stories and websites are submitted by users, and then promoted to the front page through a user-based ranking system. Great for all you future reporters.

Flickr.com: Don't have a .Mac account to share your photos? No problem. Just sign up and post them on Flickr for the world to see.

LinkedIn.com: This business App allows you to link with employers, employees, old class mates or just about any one. You can even use it to find a new job.

Yelp.com: Review local business or restaurants. Let others know just what you think about your experience. Don't feel like a victim any longer. Now you can do something about it. You can also check out a restaurant before you eat there.

Google Desktop: Google is the leader in all things on the Internet and Web 2.0 applications are no exception. Google Desktop is in BETA at the moment but it doesn't mean you can't try it. Google has a great Calendar that makes Apple's Calendar program look whimpy. Google also has their own Document and Spread Sheet programs. It's all built in and cross platform. You can share them with anyone on the net. Just go to www.google.com/desktop/mac to get started.

That's what Web 2.0 is all about. The ability to share with anyone, anything you want regardless of boundaries, language, or computer hardware. Have fun and welcome to the new world on the net. Best of all, it's free!

The Secret Diary of Steve Jobs.

If you have never visited this site, it is a must for all you Mac geeks and freaks. No one knows who hosts this site but they call him the fake Steve Jobs. If you have ever followed Apple or Steve Jobs before you would swear that it is actually Steve himself. Who knows. Maybe it is. Check it out at <http://fakesteve.blogspot.com/>

Mac vs. PC System Shootouts by Charles Gaba

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Want to compare specs between Apple computers? How about Apple to Dell? Compare speed, hardware, screen resolution, hard drives, battery life, cost and much more. Don't let those PC owners tell you that they got such a great deal and that you got ripped off on your Mac purchase. Get the facts here: <http://www.systemshootouts.org/>