


May 2010

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Anything



Lakeshore Mac



Your Everything  Experts

Monthly E-letter

Useful, creative, and easy information to make owning a Mac just that much better! From your friends at Lakeshore Mac



New MacBooks: Introduced quietly this month. These new beauties have the next generation NVIDIA graphics which really helps to speed things up. They also have new LED technology which makes the colors explode off the screen. Battery life has been improved with a new 10 hour battery. These batteries are not user friendly and can only be replaced by someone like me or at the Apple Store. The trackpad has gone high tech and supports multi-touch on a sheet of glass. No more button! The new MacBook weighs in at 4.7 pounds and has a new unibody enclosure that should hold up to any college kid lugging it around in a backpack. There is only one model to choose from and it's priced at \$999. You can purchase more memory, a larger drive, or get software pre-installed during the checkout process. The choice is yours. Getting a new Mac is always a great thing.

Getting the most for your money: Read the following information to get the most for your money when you purchase a new Mac.

Free Printer - When you purchase a new Mac, don't forget to get the \$100 off a printer before you check out of the Apple Store. You can get an Epson Artisan 50 InkJet Printer for \$99.95 (which would actually be free) or a Wireless Epson Stylus NX510 All-in-One (Copy, Scan and Print) for \$129.95 minus the \$100 off would be \$29.95. Or a Wireless Epson WorkForce 615 All-In-One (Copy, Scan, Fax and Print) for \$149.95 minus \$100 which would be \$49.95. There are several more models to choose from. Even if you don't need a printer, get the free one and save it, sell it, or give it to someone else who needs a new printer. I've got three new printers in my garage :) All you have to do is buy it with your Mac, then send in the rebate on-line. It's fast and easy, unlike some other companies I won't mention (cough MacMall cough). Click here to find out more: [Free Printer](#)



Free iPod Touch for College Students - What kid doesn't want an iPod Touch! I have one for five grandkids and I become the Touch Nazi. If you've got to get a Mac for your college student, get the free printer and free iPod Touch. Buy the Mac, then buy the iPod Touch, then submit the rebate on-line. It's easy. Find out more here: [Free Touch](#).



Recycle your old Mac and get an Apple Gift card - Apple will pay you for your old Mac. As long as it's not too old. Apple will pay you the fair market value of your old Mac and give you the equivalent amount in an Apple gift card. You can then use it to purchase anything from iTunes, the App store or the Apple Store. It's like money in your pocket. They not only recycle Mac's, but they will also take your PC, iPod or iPhone too. Click here for more information about Apple's recycling program. [Recycle Apple](#).

Life with my iPad: I've had my iPad for a month now and I thought I'd report my findings to you. I love my iPad but I would be lost without my iPhone. My iPad has become my in between device. It's great for sitting on the couch reading news papers, books, Twitter Feeds, photos, or anything else due to the sheer size of the screen. The iPhone screen is microscopic in comparison. The iPad can not replace my iPhone or MacBook Pro. I can't update web sites, or manipulate video or audio content with my iPad. The iPad is basically for a Geek who wants a new toy or for a total non Geek as a digital feeder. The End.

Mac Rumors Buyer's Guide: Tired of buying something new and have a new model crop up the next day. Use this information to get the most for your money when purchasing your new Mac, iPhone, iPod or iPad.

iPod classic: Don't Buy - Updates soon

iPod touch: Don't Buy - Updates soon

iPod nano: Buy only if you need it - Approaching the end of a cycle

iPod shuffle: Don't Buy - Updates soon

iPhone: Don't Buy - Updates soon

iPad: Buy Now! - Product just updated

Mac mini: Buy only if you need it - Approaching the end of a cycle

iMac: Buy only if you need it - Approaching the end of a cycle

Mac Pro: Don't Buy - Updates soon

MacBook: Buy Now! - Product just updated

MacBook Pro: Buy - Product recently updated

MacBook Air: Don't Buy - Updates soon

Information gathered from [Mac Rumors Buyers Guide](#).

Apple Rumors and Innuendoes: New iPhone HD: Everyone knows that there is a new iPhone coming in June. We have seen two prototypes. It will be introduced at WWDC in June.

Verizon iPhone available in November?: Rumors have it that Apple appears to be ramping toward a possible November launch for a Verizon version of the iPhone. Read more here: [MacRumors](#)

Great Deals: 16GB iPhone 3GS for \$97. Get it at Walmart in the store or on-line. 2 yr. AT&T contract required. Check it out here: [iPhone 3GS](#)

Great iPhone/iPod Touch App: Cupcakes 99¢. My Grandkids will spend hours making cupcakes on their iPod Touch or Grandma's iPhone. They absolutely love it! They pick out their cupcake wrapper then the batter. They put them in the oven, the clock ticks then the timer rings when they are done. They shake the iPod Touch to take them out of the pan. Then they can frost them and cover them with sprinkles and candy. Once done, they run their finger over the cupcake to take bites. Crazy fun.

Get Cupcakes here: [Cupcakes](#)

Great iPad App: iWeb MD is astonishing and it's free! When you click on the App, the window you see on the left pops up. Click on Symptom Checker. Enter your name and sex. A 3D male or female human body pops up on the screen. Click on the body where you hurt and then answer the questions. WebMD will diagnose what ails you and tell you

what to do. Get it here: [WebMd](#)



Great Mac App: Mac DVDRipper Pro is \$9.95 and allows you to backup your DVD collection onto your Mac. Of course you can't rip that Netflix DVD. (Choke, cough). Once ripped, you can then use **Handbrake which is free** to recompress large DVDs so they can be burned on a standard DVD or convert them so they can be watched on your video iPod, iPod touch, iPhone, iPad, Apple TV and many others. Get MacDVD Ripper here: [Mac DVDRipper Pro](#). Get Handbrake here: [Handbrake](#).





Apple Passes Microsoft as #1 in Technology!!!! I have been waiting for this moment for 25 years since first laying my hands on an Apple II computer. I knew something great when I saw it. It just took a while. If Apple still just made computers, they would not be #1. The iPod, the iPhone and now the iPad is what has pushed Apple Inc. into the number one spot. Microsoft depends more on maintaining the status quo, while Apple is in a constant battle to one-up itself and create something new, said Peter A. Thiel, the co-founder of PayPal and an early investor in Facebook. "Apple is a bet on technology," he said. "And Apple beating Microsoft is a very significant thing." Can you see me doing the happy dance! Read the entire article here: [NYTimes Apple #1.](#)

South West Michigan Mac Users Group: We have been averaging 15 eager Mac Users every meeting. We now have 30 members and Apple has recognized us and we are awaiting certification. Thank you so much for your support.

Last month, I was able to show everyone my iPad and let them hold it for a while. At this month's meeting on June 1, I will be demonstrating how to backup your data, what to backup, when to backup and where to backup. Please come to make sure you never lose data again because you all have at one time or another. Even if you think you know everything about backing up, I bet you don't. I'll see you at the church of the Epiphany at 7:00 this Tuesday. I'm making chocolate chip cookies! So be there!



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Mac FindHer Web Site: Tech information geared toward females. <http://www.macfindher.com/>
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Thanks for Reading!
Jodi

