

November 2008



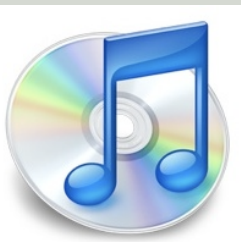
Monthly E-letter

Useful, creative, and easy information to make owning a Mac just that much better! From your friends at Lakeshore Mac

## Christmas Deals

**MacRumors Christmas Deals:** Did you miss Apple's Black Friday sale? No worries. There are still great deals on new Macs for Christmas? To find the best deal, MacRumors has done some investigating and found the best deals for your Christmas purchases. The chart at the right represents price comparisons between MacMall, MacConnection and Amazon. MacConnection leads with the deepest price cuts on MacBooks, MacBook Pros, MacBook Air, iMacs, and Mac Pros. To go directly to the product, just go to <http://www.macrumors.com/> and scroll down to find this chart. Click on the highlighted price cut and the link will take you directly to the perfect Christmas gift for everyone on your list.

Current Model	Retail	MacMall	MacConnection	Amazon
13" White MacBook	\$999	-\$80	<b>-\$99</b>	-\$63
13" 2GHz MacBook	\$1299	-\$99	<b>-\$150</b>	-\$80
13" 2.4GHz MacBook	\$1599	-\$131	<b>-\$200</b>	-\$130
15" 2.4GHz MB Pro	\$1999	-\$200	<b>-\$250</b>	-\$200
15" 2.5Ghz MB Pro	\$2499	-\$250	<b>-\$300</b>	-\$250
17" 2.5GHz MB Pro	\$2799	-\$250	<b>-\$300</b>	-\$230
1.6GHz MacBook Air	\$1799	<b>-\$149</b>	-\$100	-\$55
1.8GHz SSD MacBook Air	\$2499	<b>-\$179</b>	<b>-\$149**</b>	-\$130
20" 2.4GHz iMac	\$1199	---	<b>-\$99</b>	-\$55
20" 2.6GHz iMac	\$1499	-\$129	<b>-\$149</b>	-\$80
24" 2.8GHz iMac	\$1799	-\$99	<b>-\$199</b>	-\$142
24" 3.06GHz iMac	\$2199	<b>-\$159</b>	---	---
Mac Pro 2.8GHz	\$2799	<b>-\$284</b>	-\$200	<b>-\$284</b>



**Free Holiday Music:** Every week until Christmas, the iTunes Store will give away a free holiday song. Winter Wonderland by Tony Bennett and It's Beginning to Look a Lot Like Christmas by Harry Conic Jr. lead the list of growing free music. So, just launch iTunes and click on the iTunes Store. You'll notice the free songs with the yellow dog ear in the upper right corner. Just click on them and download to your iTunes Library. It will say you are purchasing them, but don't worry. You won't be charged.

**Mac Rumors Buyer's Guide:** Use this information to get the most for your money when purchasing your new Mac.

**iPod classic:** Buy. Product recently updated.

**iPod touch:** Neutral. Mid product cycle.

**iPod nano:** Buy. Product recently updated

**iPod shuffle:** Buy. Product recently updated

**iPhone:** Don't buy. Updates soon.

**Mac mini:** Don't buy. Updates soon.

**iMac:** Don't buy. Updates soon.

**Mac Pro:** Don't buy. Updates soon.

**MacBook:** Buy. Product recently updated.

**MacBook Pro:** Buy. Product recently updated.

**MacBook Air:** Buy Now! Product just updated.

Information gathered from [Mac Rumors Buyers Guide](#).

**Spanking Corner: People who purchase used computers and think they will last forever!** If you have the money, always, always, always purchase a new computer. Even if you don't have the money, save up for a new computer and don't purchase anything until you have the money for a new computer. If you must purchase a computer and want a great deal any time of the year, purchase Apple Refurbished. Apple offers what they call "Special Deals". These computers may be refurbished or they could just be the last new model. They all have the one year warranty just like any new Apple product and you can save hundreds of dollars. Make sure you purchase the extended warranty. It's always a great deal on any product and will save you a big head ache or pocket book ache if your device ever breaks within the three year period. Don't be a fool and just do it! Click here to see Apple's latest offerings:

<http://store.apple.com/us/browse/home/specialdeals?mco=MTE3NDE>

**Application Tips and Tricks: Smart Folders:** They live in the side bar of every window and are hardly ever used. Smart Folders are just that. They are smart and keep track of what ever you want. There are several smart folders already on your computer. Look in the side bar on the left under Search For and you see All Images, All Movies, and All Documents. Click on one and you will see your information. So, smart folders are already working for you. Here's an example; To make a smart folder of my Eletters, all I do is, click on the hard drive to open a window. In the search field in the upper right hand corner, I type Eletter. It begins searching immediately. Now I click on "Save" under that search field. In the next window, under "Save As", I change the name to Eletter. Under "Where", It lists "Saved Searches". This is usually fine unless you want to change it. Make sure "Add to Side Bar" is checked. Then click on "Save". Now I have a folder in my side bar that says Eletter. Now, every time I create a new Eletter, it will be automatically added to this folder so that I can find it fast.

**Software on the Cheap: MacUpdate:** Mac Update is a great site to get FreeWare or ShareWare. iEraser is a simple way to erase your CDs and DVDs. AirRadar is a free wireless network scanner. It's great if you travel and need to find an internet connection. Sync'Em allows you to sync Google and Apple contact and calendar information. There are tons of different applications that are free. Just go to <http://www.macdownloads.com/> and find out for yourself.

**Free iPhone Apps: AppShopper:** This site keeps track of applications for your iPod Touch or iPhone. A great feature is how this site tracks price reductions on many applications. Click on Free and see all the Apps that were for sale at one time and are now free. Make sure to check out all the Christmas deals too. <http://appshopper.com/prices>.

**Veterans Day:** Every year, I honor a local veteran and make a movie of their life free of charge. Their story is then shown at a local school with over 300 in attendance. It's a great way to honor local people who have done incredible things. To see this years celebration, visit my web site and click on Veteran Movies. To see photos of this years events, click on the Veterans Day link. Click here to view the movies:

[http://web.mac.com/lakeshoremac/Jodis\\_Site/Veteran\\_Movies.html](http://web.mac.com/lakeshoremac/Jodis_Site/Veteran_Movies.html)

**Lakeshore Mac Web Site:** Use my web site to fix your computer, download past E-letters or to purchase a Mac. You'll find tons of free information and advice. Make sure to visit [www.lakeshoremac.com](http://www.lakeshoremac.com).

**Mac FindHer Web Site:** Tech information with a feminine touch. <http://www.macfindher.com/>

**Contact Me:** Call for service or E-mail me if you have a problem. 269-214-2356, [jodi\\_spangler@lakeshoremac.com](mailto:jodi_spangler@lakeshoremac.com)

Find me on FaceBook: [lakeshoremac](http://www.facebook.com/lakeshoremac) or Twitter: [www.twitter.com/lakeshoremac](http://www.twitter.com/lakeshoremac)

iChat or IM: [lakeshoremac](http://www.lakeshoremac.com)

iWeb: [http://web.mac.com/lakeshoremac/Jodis\\_Site/Welcome.html](http://web.mac.com/lakeshoremac/Jodis_Site/Welcome.html)

*Thanks for Reading! Jodi Spangler, CEO Lakeshore Mac*

