

October 2008



We love our
Macs!



LAKESHORE MAC



THE MACINTOSH EXPERTS

Monthly E-letter

Useful, creative,
and easy information
to make owning a Mac
just that much
better! From your
friends at
Lakeshore Mac

New MacBooks!

New MacBooks: The Rumor Mill was correct once again. Apple introduced beautiful new MacBooks and MacBook Pros. Gone is the old white plastic and in its place is aluminum and glass. These beauties are thinner and sleeker more like the MacBook Air. They both sport back-lit black keyboards and use LED backlight technology instead of the old CCFL's. That means that they are brighter and reach maximum brightness instantly. The MacBook has a 13" screen while the MacBook Pro comes in at 15". Apple has also created a new seamless glass trackpad. There is no button. Just click anywhere! It also supports Multi-Touch gestures including swipe, pinch, rotate, and the new four-finger swipe. You are use to these if you have an iPhone or iPod touch. Apple not only has made the MacBook line more beautiful, they have also increased the horse power under the hood. Up to 2.4 GHz Intel Core 2 Duo processor on the MacBook and 2.8 for the Pro model. The gap between the MacBook and MacBook Pro has shrunk considerably. The main difference is that the Pro model comes with better graphics, a larger screen, Express card slot and FireWire 800. Apple has removed FireWire from the standard MacBook all together. Not good for those of you with a FireWire Video Camera. You would need to upgrade to the Pro Model for an additional \$600. Take that into consideration if you have one of these on your Christmas list. New MacBooks start at \$1,299 while the Pro model starts at \$1,999. For most of you, the MacBook would be fine unless you need FireWire capability. If you are a graphic artist, professional musician, photographer or videographer, you need the MacBook Pro. *(That's what the Pro stands for. Duh)*



Apple Pipeline: New iMac's and Mac mini's for Christmas? According to MacRumors.com, several sources are confident that the new Mac's will start showing up around November 10th. So far, the rumor mill has been 100% accurate. So, hold off for a few weeks if you're in the market for a new iMac or Mac mini.

Mac Rumors Buyer's Guide: Use this information to get the most for your money when purchasing your new Mac.

iPod classic: Buy - Product recently updated.

iPod touch: Buy - Product recently updated

iPod nano: Buy Now! Product just updated

iPod shuffle: Buy - Product recently updated

iPhone: Buy only if you need it. Approaching the end of a cycle.

Mac mini: Don't buy. Updates soon.

iMac: Buy only if you need it. Approaching the end of a cycle.

Mac Pro: Don't buy. Updates soon.

MacBook: Buy Now! Product just updated

MacBook Pro: Buy Now! Product just updated

MacBook Air: Buy Now! Product just updated

Information gathered from [Mac Rumors Buyers Guide](#).

Spanking Corner: Wallstreet! Don't you wish you could just take all those greedy bas----- and smack the hell out of them!

Application Tips and Tricks: QuickLook: One feature in Leopard that I think is invaluable is the QuickLook feature. Here's how it works. Say you have a folder with numerous photos. You want to find one but aren't sure which one it is because they were named generically by your camera. All you have to do is open the folder that holds your photos, click on the first photo, then hold down the Shift Key on the keyboard and click on the last photo to select them all. Once they are all highlighted, click on the Space Bar. The first photo will open. Now go down to the bottom of the photo and click on the Index Sheet, it looks like 4 boxes. It will magically open up all your photos side by side for you to examine. Find the one you want and click on it. It's that easy. Other options in QuickLook are to play your selected photos in a slide show, advance one at a time, show full screen or just add them to iPhoto from there. QuickLook will become your best friend. You can also use QuickLook for documents or anything else you can't find.



Software on the Cheap: Firefox 3: (Free) If you don't have Firefox, get it! Firefox is a web browser that allows you to surf the internet just like Safari; however, it's more secure than Safari. The creators of PayPal recommend that you use Firefox instead of Safari in any PayPal transaction. Here's what I do: I use Safari for most everything except for secure transactions, then I switch over to Firefox. I also use Firefox if I ever have trouble viewing the specifics of a web site. Before giving up, try the same site with Firefox. It just might work better. Get Firefox here: [FireFox3](#)



iPhone and iPod Touch Apps: Manual for the United States: (99¢) If ever we needed the manual on how to fix the mess we are in it's now! Included here is Declaration of Independence, U.S. Constitution, Federalist Papers, Washington's Farewell Address, Emancipation Proclamation, Gettysburg Address, United Nations Charter, Censure of Joseph McCarthy, 1963 Nuclear Test Ban Treaty, Indian Bill of Rights, 2001 Patriot Act, List of U.S. Presidents, and List of U.S. States.

Great web sites for Mac Geeks:

www.macfixit.com

www.macobserver.com

<http://apple.slashdot.org/>

<http://www.apple.com/pro/tips/>

<http://www.macwindows.com/>

<http://www.securemac.com/>

MacFindHer Web Site: Tech for Women. Make sure you check it out. I try not to do too much man bashing :) www.macfindher.com



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Thanks for Reading! Jodi Spangler, CEO Lakeshore Mac

