

September 2007



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Macs!

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THE MACINTOSH EXPERTS

Monthly E-letter

Useful, creative,
and easy information
to make owning a Mac
just that much
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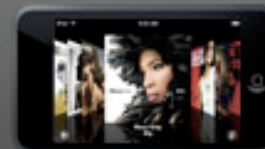
iPod shuffle



iPod nano



iPod classic



iPod touch

Apple News. New iPods! The rumor mill was right again! Apple has completely revamped the entire line. All new colors and the dazzling new iPod touch! Here's the break down..... **Shuffle:** 1 GB capacity or 240 songs, five colors, for \$79. (Cool purple!) **Nano:** 4 GB or 1,000 songs, silver only \$149. The Nano also comes in 8 GB or 2,000 songs, with a selection of five colors for \$199. And get this, any of the little fat Nano's now play video! **Classic:** This is our good old iPod as we know it. 80 GB or 20,000 songs in silver or black for \$249. They also have a 160 GB or 40,000 song monster in silver or black for \$349. And of course these play video. The iPod touch is the coolest iPod ever! It's an iPhone without the phone or camera. It comes in 8 GB or 1,750 songs for \$299. There is also a 16 GB or 3,500 song model for \$399. You might say, "Hey, the Classic iPod has a 160 GB model, why doesn't the iPod touch come larger than a measly 16 GB?" Glad you asked. The iPod touch is much more than just an iPod. It's a wireless internet device that lets you surf the net and purchase songs or movies directly to your iPod. Safari, YouTube, iCal and your address book are included. They will all play in Wide Screen mode with just a flick of your wrist. So, that's all they could fit in such a pretty little space. You can get your new iPod directly on my web site at www.lakeshoremac.com. I can even pimp it out for you. Want more than just your name on your iPod. Click on Engrave it to find out how.

Apple Rumors: According to MacNN, there are two remaining issues before the release of Mac OS X Leopard . The first was an issue with "Archive installs" from Tiger to Leopard on older PowerPC Macs which still remains an issue. The second issue was a problem installing HP printer drivers during the installation. The rumor mill has it that this is not really a problem but a change with the idea that Apple would open up their Software Update to major 3rd party applications to allow them to push updates to users. This would include printer drivers and would be a great boon for users. Apple's Mac OS X 10.5 (Leopard) is scheduled for release in October. For more information, see [Mac Rumors](#).

September Updates. Pages 3.0.1, iWeb 2.0.2, Keynote 4.0.1, Numbers 1.0.1, Garage Band 4.1, iMovie 7.1, iPhoto 7.1, iDVD 7.0.1, iLife Support 8.1, MainStage 1.0.1, iTunes 7.4.2, iMac software Update 1.1, Compatibility Update for QuickTime 7.2, Keyboard Software Update 1.2, Pro Application Support 4.0.2. Run Software Update under the blue apple in your menu bar or go to www.apple.com/downloads/macosx/apple.

Apple Repair Extension Program. No new Macs were added this month. These programs still continue: MacBook & MacBook Pro Battery update, iBook & PowerBook G4 Battery, iMac G5 Power Supply and Power Mac G5 Power Supply. Go to <http://www.apple.com/support/> for more info.

Apple's OS X Tips: Ever find a web site that is just so cool that you want to Email it to your buddy? Here's a Safari tip that's right up your alley! While in Safari, find the web site page you would like to send to a friend. Once you're there, hold down the Apple key on your keyboard then hit the letter "i" (as in eye). Safari will open up Apple's mail program automatically with the page attached. All you have to do is fill in the address and you're good to go. If you don't want to send the entire page but just want the link to the page, do the same thing except add the shift key. Apple, Shift, plus the letter "i" will open up Apple's mail program with the URL waiting for you to type in an address. This tip can save you loads of time.

Cool Freeware: I don't know how people make great software and then just give it away for free, but they do. Check out the following free programs:

iPod Viewer 3.0.1: iTunes allows you to copy music from your computer to your iPod, and do everything but copy that music back to your computer. But now with iPod Viewer, you can do just that! Just launch the application, import the songs from your iPod, select the songs you want to copy, choose where you want to copy the songs to, and transfer the files. That's it! Click here for [iPod Viewer](#).

iBackup 5.2.6: iBackup is a simple to use backup/restore utility for scheduled backups of your system preferences, like the dock, desktop picture, time settings, firewall, bluetooth and system applications like AddressBook, Mail, Stikies, iChat, iTunes and more. Get it here [iBackup](#).

PandoCalendar 7.0.4: PandoCalendar is a useful Mac-only program that places a fully functional calendar on your desktop. The look is completely customizable. You can change the calendar font and its size, and the calendar's background color; you can center the current week (so you are always able to look back and ahead a full month at a time), display the numerical number of the weeks of the year, display the calendar with European style weeks (Monday being the first day and Sunday being the last), assign notes to any day of the year by clicking on the day in the calendar, and set alarms to remind you of time sensitive events. You can also have PandoCalendar automatically plot the days you work. Great for people who don't have a Monday-Friday work schedule. Get it here. [PandoCalendar](#).

MICROSOFT OFFICE 2004

JUST WHAT IS MICROSOFT OFFICE 2004 AND HOW CAN I USE IT?

Microsoft Office 2004 Test Drive comes on most new Mac's. This Test Drive lets you use Word, PowerPoint, Entourage, and Excel free for 30 days. After that, it times out and you can no longer use it. Every time you click on that big fat blue W, it will give you an error telling you that you will need to purchase a copy of Microsoft Office 2004. It costs \$399.95 unless you are a student then it's \$149.95. That's pretty steep considering that you can get Apple's iWork for \$79.

This is my recommendation:

If you can write off the cost of the Office Suite on your taxes, get someone else to pay for it or if you're just rolling in cash, get it! However; if you're like the rest of us who would rather spend their hard earned money on a fun piece of software instead of something boring like Microsoft Office, get iWork for \$79. It will convert most Word, Excel and PowerPoint documents or presentations. You could always download [NeoOffice](#) and see if that will work for you too. It's free. You could purchase Word by itself for \$199.95. But, that's still expensive in my book. Try NeoOffice, if that doesn't work for you, get iWork. If you still find that you must have Microsoft Office, wait until 2008 when Microsoft Office 2008 for Mac comes out. That's only two months away!

Lakeshore Mac Web Site: I'm constantly updating my website. Please visit frequently as I will be adding more shortly. I am offering engraving services for your Mac or iPod. If you're a frequent traveler and you want your contact information laser engraved on your Mac, please let me know. If you missed Apple's free engraving on your iPod, we can take care of that too. www.lakeshoremac.com

If you have a Mac or printer you want to get rid of, let me know and I can help. Break your iPod, I'll fix it. If you have any comments or questions, let me know.



Have a safe Halloween!

Jodi Spangler, CEO Lakeshore Mac