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We love our Macs!



LAKESHORE MAC



THE MACINTOSH EXPERTS

Monthly E-letter

Useful, creative, and easy information to make owning a Mac just that much better! From your friends at Lakeshore Mac



New iPod's!

iPod Touch: The new Touch is gorgeous! It's slim on the outside but big on the inside at 32 GB. That's 7,000 songs, baby! I wish my iPhone was that big. The Touch will do many of the same things that my iPhone does. You can get many of the same great applications from the App Store. When ever you are within range of an open WI-Fi network, you can surf the web, check your E-mail and purchase music or movies from the iTunes store. Prices range from \$229 to \$399 and there's no monthly charge. That's what's great about the iPod Touch. I still like my iPhone better. I love being able to get my E-mail where ever or when ever I want. I would hate having to wait until I get on a Wi-Fi network to use half the great applications from the App Store. There's no GPS, Camera, Mic for recording, or of course the Phone. At \$299 for the iPhone, it's worth the \$70 a month I'm paying for the AT&T unlimited network service any time, any where. The Touch is a great buy if you just can't get out of your current cell

phone contract and want the many cool features the Touch offers.

iPod Nano's: No more Fat Boys! The new Nano's are slim, vibrant and fantastic! Prices range from \$149 to \$199 and can hold up to 4,000 songs. Flip the Nano on it's side and your screen goes from portrait to landscape mode with the included accelerometer. Shake it to automatically shuffle your songs. What's not to love about this iPod. Get one to match every outfit in your closet. These iPods look almost good enough to eat! They're iPodalicious!



iPod Shuffles: The new cute new little Shuffles come in six new vibrant colors. The 1 and 2 GB models are \$49 or \$69 bucks and will hold up to 500 songs. They clip onto your cloths just like a clothes pin. Great for kids or older people. I bought one for my 87 year old Dad. Get one to clip onto your work out clothes at the gym. You can never have enough iPods!

Apple Pipeline: New MacBook Pros? T-Mobile in Germany posted this image of a new Macbook Pro computer on their website. The never before seen black bezel got tongues a wagging. It's also latch-less. Of course Apple denies any truth to this information. Rumors of new MacBook's coming in October are everywhere. I guess we will just have to wait and see if they look like this one. Kind of looks like the new iPod Touch above, doesn't it?



Mac Rumors Buyer's Guide: Use this information to get the most for your money when purchasing your new Mac.

iPod classic: Buy Now! Product just updated.

iPod touch: Buy Now! Product just updated

iPod nano: Buy Now! Product just updated

iPod shuffle: Buy Now! Product just updated

iPhone: Neutral. Mid product cycle.

Mac mini: Don't buy. Updates soon.

iMac: Neutral. Mid product cycle.

Mac Pro: Don't buy. Updates soon.

MacBook: Don't buy. Updates soon.

MacBook Pro: Don't buy. Updates soon.

MacBook Air: Unknown. No historical data.

Information gathered from [Mac Rumors Buyers Guide](#).

Spanking Corner: People who don't back up their data deserve to be spanked! If you created it, you had better have it somewhere else. If not, you deserve a good spanking. I can't tell you how many people call me up crying about not having any back up when their hard drive goes south. So far, I have been able to retrieve their missing data. If not, Drive Savers can do it for you at a discounted price of \$2,500! That's right. They will retrieve your data for Two thousand five hundred dollars! So, if you don't want to be spanked in your wallet, back up your data! I tell you exactly how to back up your data on my web site: Click here: <http://www.lakeshoremac.com/fixyourmac/howtobackupyourmac.html>

Application Tips and Tricks: iPhoto: Instantly fix all your photos the easy way in iPhoto 08. Open iPhoto and click on a photo. Click on adjust in the tool bar at the bottom. The histogram will appear. In the window of the histogram, you see red, green and blue mountains. Below these, you see three triangles. One at 0%, the other under Levels and the last under 95%. For perfect adjustment of any photo, just move the left and right slider towards the middle until they touch the sides of the mountains. Never move the middle one. Then just click on the X in the histogram. Your changes will be saved and your photo will be perfect.

Software on the Cheap: Avery Design Pro for Mac: OMG! (Oh my God for you non IMers) This is the best program for creating anything Avery that I have ever found and it's free!! You can create mailing labels, or labels for CD's and DVD's. They even have labels for Photo ID, card's, name badges, business cards, dividers & tabs. Heck, you can even create your logo on a Tee shirt! What are you waiting for? Get it here: [Avery Design Pro for Mac](#).



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Extra! Extra!

New Web Site: I have a new web site called MacFindHer. It's tech for Women. Make sure you check it out. I try not to do too much man bashing :) www.macfindher.com

Lakeshore Mac Web Site: Use my web site to fix your computer, download past E-letters or to purchase a Mac. You'll find tons of free information and advice. Make sure to visit www.lakeshoremac.com. Call for service or E-mail me if you have a problem. 269-214-2356, jodi_spangler@lakeshoremac.com Find me on FaceBook: lakeshoremac or Twitter: www.twitter.com/lakeshoremac iChat or IM: lakeshoremac

Thanks for Reading! Jodi Spangler, CEO Lakeshore Mac

