


September
2010

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Lakeshore Mac



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Monthly E-letter

Useful, creative, and easy information to make owning a Mac just that much better! From your friends at Lakeshore Mac

New iPods! The rumor mill is always right. They are here bigger, errrr, smaller than ever before, just in time for Christmas. I'll talk a little about each one and let you know just what I think of Apple's new update.



iPod Touch: If you have kids and you don't have one of these in your house, get one! My five GKids share one at my house and it keeps them occupied for hours and helps them with their school work or reading. Make sure you purchase a food timer to quell fights if you can't afford to purchase an iPod Touch for each kid. Why do kids love this device so much, you might ask? Well, they are smarter than you think. The new iPod Touch is more like the iPhone without the phone than ever before. In my opinion, this iPod Touch is how it should have always been. To sum it up in as few words as possible: The new iPod Touch is a big, bright, WiFi pocket computer, that is also an HD camcorder and camera that can do a million different things. Your kids can play games with it but they can also use tons of different Apps to help them with their school work. It can access the Internet too for even more help. If you have an iPhone 4 and they have the new iPod Touch, you can use FaceTime to video conference with them while you are at work or just at the store. You can actually look them in the eye to make sure that they are OK. Holy Crap! I could have caught my son doing so many bad things if I only would have had one of these in the 80's. It's a parents Spy Machine! Tell them that is the price they pay if you are going to plunk down a minimum of \$229 bucks as they are not cheap. Even if you don't have kids, you just might want one of these for yourself! I could go on and on about this iPod Touch but you'll just have to check it out for yourself. [Touch Me!](#)

iPod Nano: This iPod has made the biggest change and now lives up to it's name. The definition of the word Nano is something extremely small. To do this, Apple finally removed the camcorder from the old iPod Nano and added it to the iPod Touch where it belongs! This Nano has a new beautiful touch sensitive screen like the iPod Touch. It's a lean, mean, music machine! It even has an FM transmitter so it can pick up your favorite radio station. I'm thinking about getting one to wear on my treadmill. Maybe then, I'll actually use it. With VoiceOver, you just talk into the Mic attached to the Earbuds and tell the Nano what you want to hear! Look Ma! No Hands! You know, you can even wear this iPod Nano as a watch! Move over Dick Tracy! Check out the new iPod Nano yourself here: [New Nano](#). If you want the watch band, click here: [Watch Band](#). (Geek)



iPod Shuffle: This is the 4th generation of the iPod shuffle which looks like the 2nd generation of the iPod shuffle. Just forget the 1st and the 3rd generation and you'll be OK. We have our buttons back! Touch Screens are great unless you're over 70 with arthritis in your hands. The buttons are a God send for the really young and the really old. My Dad loved his. Just because it looks like the old one doesn't mean that it acts like it. It's perfectly square and will talk to you. Just press the VoiceOver button on the bottom and tell it what you want to hear. Sweet! You can also create multiple playlists and Genius Mixes. My 9 yr. old GKid has the 2nd Gen and loves it. I'm sure he'd love it even better if it talked to him. For just \$49 bucks, it's a great pocket full of music! Find out more here: [iPod Shuffle](#).

New Shuffle



2nd Gen iPod Shuffle





New Apple TV!: What? Apple has a TV? Ah, no, not really. It's not a TV so to speak and it's been around since 2007. I personally thought it was dead but Apple has recreated, repackaged and repriced this seldom heard of Apple product. What the Apple TV does, is it allows you to watch the movies you rent or purchase from the iTunes Store onto your TV instead of just watching them on your computer. The first Apple TV was priced at \$299. This one does more and is priced at \$99 bucks! \$200 off! That's unheard of! It will also allow you to stream Netflix movies, YouTube

content and your iTunes music. You can also show your gorgeous photos from iPhoto onto the big screen in your living room, boring your neighbors to death! It's a good way to make them go home. I wish it could record like a TiVo but it can't. :(Find out more about the Apple TV here: [Apple TV](#).

iPod Classic: What No update? I believe the iPod classic will go by the wayside soon. No more updates means no more support or product eventually. The death knell has sounded.

Mac Rumors Buyer's Guide: Tired of buying something new and have a new model crop up the next day. Use this information to get the most for your money when purchasing your new Mac, iPhone, iPod or iPad.

iPod classic: [Buy Now!](#) - [Discontinued soon](#)

iPod touch: [Buy Now!](#) - [Product just updated](#)

iPod nano: [Buy Now!](#) - [Product just updated](#)

iPod shuffle: [Buy Now!](#) - [Product just updated](#)

iPhone: Neutral - Mid product cycle

iPad: [Buy Now!](#) - [Product just updated](#)

Mac mini: Neutral - Mid product cycle

iMac: Buy - Product recently updated

Mac Pro: [Buy only if needed](#) - [Approaching end of cycle](#)

MacBook: Neutral - Mid product cycle

MacBook Pro: Neutral - Mid product cycle

MacBook Air: [Don't Buy](#) - [Updates soon](#)

Information gathered from [Mac Rumors Buyers Guide](#).

Apple Rumors and Innuendoes: AirPlay Video Streaming coming to iPad?: With Apple's introduction of the new AppleTV, rumors are that you will eventually be able to stream movies to your iPad any where in your house. Read the article or others like it here: [Mac Rumors](#).



Great iPhone/iPod Touch App: FDA Recalls: Every time you turn around, something is not safe to eat. Get instant information when you download this free App on what you put in your mouth. Except your foot, of course ;) [FDA Recalls](#)



Great iPad App: Fitness HD: I feel like a stuffed pork chop and have got to loose weight. I purchased this \$5 App to help me. It basically is a virtual personal trainer. Hundreds of exercises for both men and women plus YOGA. It has a built in food and body tracker and calorie counter. It has both audio and video guidance. Plus the guy's cute! If you see me shrinking, you'll know it works. [Fitness HD](#).

Great Mac App: CleanMyMac: This utility is one of the best I have found to keep your Mac running smoothly. It does just about everything! Macworld gave it a 4 1/2 mouse rating out of 5. It is easy to use and contains a Cache and Log Cleaner and an Intelligent Uninstaller. It will also clean up trash files and system junk. It even cleans up all the unwanted languages that come with your system. It's only \$15 bucks or \$30 for a lifetime. Get it here: [CleanMyMac](#)





Laptop Rolling Case

Great Deals: Laptop Rolling Case: Going away for the holidays and need to take your Mac with you? Keep it protected and easy to drag through the airport with this Laptop Rolling Case. I used one when teaching Mac repair classes all over the country. Believe me, it was a God send especially when you're running through the airport trying to make your connecting flight. Just remember to take it out of the case and keep it with you in your seat or you'll be calling me when you crack the display trying to shove it into the overhead bin. Get it at Big Lots for \$25 bucks! God, I love that store! Click here for details: [Big Lots](#)

Product Recall: Maytag Dishwashers: Maytag has recalled 1.7 million dishwashers because they can BURN YOUR HOUSE DOWN! The recall includes Amana, Jenn-Air, Admiral, Magic Chef, Performa, and Crosley brand dishwashers with plastic tubs that were available in black, bisque, white, silver, or stainless steel front panels. Stop using them immediately! I'm glad my dishwasher isn't on the list because I'd have to trade Hubby in :) For more information and to find out if your dishwasher is on the list, click here: [Maytag Recall](#)



South West Michigan Mac Users Group: Meets the 1st Tuesday of every month at the church of the Epiphany in South Haven. Last month, We explored iWork, Apple's antidote for MS Office. You can find web links from this meeting on our web site. Our next meeting will be Tuesday, October 5th at 7:00. I will be showing you how to keep your Mac running clean, lean, and mean. If you purchase CleanMyMac, we will be going through it so make sure you bring your MacBook and follow along. For door to door directions and meeting notes, click here: [SWMMUG](#)

I hope you enjoyed this months E-letter. If you have a question or a problem, there are tons of ways to contact me. Make sure you join my Facebook Fan Page (Lakeshore Mac) so that you can get up to date information and happenings in the Tech world.

- Lakeshore Mac Web Site:** Information for your Mac and great deals via MacMall. <http://www.lakeshoremac.com>
- Contact Me:** Call for service or E-mail me if you have a problem. 269.214.2356, jodi_spangler@lakeshoremac.com
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- Facebook Fan page:** Lakeshore Mac
- iChat or IM:** lakeshoremac
- iWeb:** http://web.mac.com/lakeshoremac/Jodis_Site/Welcome.html



Thanks for Reading!
Jodi